



## **FOR IMMEDIATE RELEASE**

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Contact: Public Relations, Marketing & Media at 803-545-3020

### **Community Development Announces Keynote Speaker for Access Columbia**

Calvin H. Elam, CEO and Senior Financial Consultant of Elam Financial Group, has been named this year's keynote speaker at Access Columbia, the premier workshop on financial stability, to be held on Saturday, April 5, 2014 at the Columbia Metropolitan Convention Center, located at 1101 Lincoln St., from 8:30 a.m. to 1 p.m.

Elam will be giving his keynote speech at 9:30 a.m. and will also be doing a book signing at the seminar.

Access Columbia is free and open to the public. Registration is required. Those interested can register online at <http://columbia.sc.gov/AccessColumbia> or by calling Community Development at 803-545-3373.

There will be an informational fair with vendors ranging from banks, financial institutions and more.

Classes are available for children and teens. Participants can take up to two of the following classes:

- Give Credit ... When Credit is Due
- Creating Cash on a Budget (offered in Spanish)
- Why It's Best to Invest
- Cash 4 College
- Teenagers and Money
- Climbing the Money Tree
- The Search for Fair Housing

For more information, please call Community Development at 803-545-3373 or visit [www.columbiasc.net](http://www.columbiasc.net).

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### **About Calvin Elam**

Calvin H. Elam is the CEO and Senior Financial Consultant of Elam Financial Group (EFG), a wealth management and insurance planning firm which he founded in July 1992 after spending five years as a successful commercial and retail lender with Bank of America. He holds the distinction of being the first African American Brigadier General in the history of the SC National Guard. He is a graduate of the University of South Carolina's Darla Moore School of Business, where he earned a Bachelor of Science degree in Marketing, and a graduate of the United States Air Force's Air War College. Mr. Elam is a Registered Principal with LPL Financial and has achieved Chartered Financial Consultant (ChFC) and Chartered Life Underwriter (CLU) designee status from the American College in Bryn Mawr, PA. Mr.

Elam is also the author of the book, "Self-Reliance: What Do You Mean You Didn't Know? African -Americans Achieving A Well-Spent Life."